



Swiss Bliss

The premier destination for health and wellness has added a tempting new reason to head for the hills, as medi-spa **Clinique La Prairie** unveils its breathtaking mountain chalet

For 88 years, Clinique La Prairie has established itself as a destination renowned for excellence in health and revitalisation science. Built on four pillars of medical, wellness, nutrition and movement, it has become a true pioneer in the field of longevity.

In a sense, the clinic has ‘two souls’ – its role as a medical centre, and also as an award-winning spa, where the ratio of staff to guest is akin to that of a luxury hotel. Over 50 medical specialists and 200 therapists are on-hand, delivering expertise that shapes personalised programmes for each guest – all within five-star accommodation.

With Geneva airport just an hour away, upscale international guests journey to the establishment with high expectations, primed to invest valuable time in their equally valuable health. It’s

an opportunity to re-energise, relax and recharge, as well as an opportunity to look and feel younger on departure; the overarching allure is the clinic’s promise to ‘unlock the secret of living.’

Clinique La Prairie’s new Private Retreat in Verbier puts a new spin on this assurance: it’s the secret of luxury living – an abode where wellness, health and a warm welcome reside in total comfort.

“My thought was about how to take our guest experience to the next level of excellence?” explains Simone Gibertoni, CEO at the iconic clinic. “The answer was to offer the ultimate bespoke experience: Clinique La Prairie at the exclusive service of the guest, in utmost privacy, with no compromise in medical expertise. Every day we enjoy the view of the Alps from the clinic, so a refined chalet in the Swiss mountains was the perfect venue for this bespoke concept,” he enthuses.



The result is a resplendent mountain enclave with four spacious en suite bedrooms, crowned with a penthouse master suite that has both a jacuzzi and a private terrace (which boasts those panoramic vistas of the Swiss Alps).

Among the array of amenities are an indoor infinity pool, a massage therapy room, a Spa room (with jacuzzi, sauna and hammam), fully equipped indoor and outdoor fitness spaces, a Canadian cedar wood hot tub and – for moments of evening entertainment – the chalet has a private cinema and billiard table.

An on-site personal spa therapist, chef and waiter cater to the whims of every VIP, while a private driver whisks guests to the clinic and back in utmost privacy.

To deliver a comprehensive, 360° experience, the clinic has bundled its chalet stay with either the famous Revitalisation programme or Master

Detox, promising an unforgettable week (with lasting benefits). Both programmes include compelling medical screenings and genetic tests, with the outcome being to better the guest’s lifestyle by resetting mind and body, eliminating toxins, and regenerating cells – kickstarting a healthier lifestyle.

The Private Retreat is serenity to complement the science – a thoughtfully cultivated space in which to reflect on the clinic’s proposed pathways to a better self, while breathing in invigorating mountain air. In the home of holistic healthcare, there’s a whole new reason to feel at home. *The Revitalisation programme or Master Detox with one-week Verbier chalet stay is offered from the end of April to September – package starting from CHF100,000. For further information on these bespoke treatment packages, visit cliniquelaprairie.com*

